



Easy

Low Cost

Business Continuity Solution

EASY



As a market leader in the provision of nationwide Business Continuity solutions, we have an extensive network of regional Business Continuity centres and facilities in place. Disaster Cover Direct provides access to these facilities on a smaller, local scale. Businesses that join the Disaster Cover Direct programme gain tried and tested IT and office recovery services and a whole range of supporting benefits.

Joining Disaster Cover Direct is as straightforward and as no nonsense as the cover you will receive. Just call us or logon to our website.

Tell us which IT equipment is critical to your business and would need to be replaced in the event of damage or theft.

Tell us how many people you would need to carry on your business critical functions (normally between 20-30% of your total staff).

Tell us about any additional services you'd like to include.

Once you've signed and returned the Disaster Cover Direct contract, we'll do all the rest.

By joining our Disaster Cover Direct programme you will quickly and easily be able to request your services should the unexpected affect critical IT equipment or prevent you from running your business from your own premises.

FACT Disasters do happen to UK businesses, for a variety of reasons and in a variety of ways. Telecoms or utilities failure, gas leak, flood, fire and terrorist threats are just some of the events that have affected UK businesses over the last couple of years.

FACT Larger corporates have invested heavily in comprehensive Business Continuity plans to safeguard the future of their operations.

FACT Companies operating from a single site are just as likely to suffer from an unexpected business interruption as a larger neighbour who has a Business Continuity plan already in place.

FACT Companies without an extensive support infrastructure, are likely to be hit harder by the effects of a business interruption than their larger neighbours.

FACT Business Continuity does not have to be complex, costly and time-consuming. You are invited to join ICM's Disaster Cover Direct programme for an easy, low cost Business Continuity solution.

For members, calling up Disaster Cover Direct is as simple as **A, B, C**

A Call the ICM Disaster Cover Direct invocation number and let us know whether you need to use your standby IT equipment or your alternative office facility

B Prepare for the arrival of your replacement IT equipment, or relocate a business critical team (10, 20 or 30 people) to your nearest Business Continuity centre

C Use Disaster Cover Direct services for up to 30 days, allowing time for the problems with your IT or your site to be resolved



get a quote online: www.disaster-cover.co.uk

LOW COST

Business Continuity services are traditionally perceived as being expensive and the domain of large corporate organisations. However, given that the results of a disaster can be substantial loss and even business closure, Business Continuity is no longer a luxury, but a necessity.



Estimated loss scenario*

TIME OUT OF BUSINESS	projected loss
PER DAY	£46,200
PER WEEK	£231,000

* Based on a company with £10m t/o, 100 staff and average salary of £20k

Disaster Cover Direct is designed specifically to provide low cost, professional Business Continuity cover for your IT and place of work.

Experience suggests that between 20-30% of a company's employees would be sufficient to keep the business running during this critical period, so our packaged solutions are ideally suited to organisations or sites with between 50-150 employees.

Disaster Cover Direct Cost Subscription

NUMBER OF SEATS COVERED WITH OFFICE DIRECT	10	20	30
NUMBER OF SERVERS COVERED WITH IT DIRECT	4	5	6
Quarterly Cost	£1245	£1870	£2495

less than £1 per person per day

PROTECT YOUR BUSINESS, YOUR CUSTOMERS AND YOUR STAFF

Protect your stakeholders	Protect your investors, safeguard the livelihoods of your employees and strengthen the link through your supply chain
Satisfy existing customers	Provide your customers with the peace of mind that you can fulfil their requirements, no matter what
Company reputation	Protect and improve your company's reputation and generate positive PR
Insurance	Satisfy insurers and cover gaps in your business insurance policy
Commercial advantage	Differentiate against your competitors and attract potential customers
Financial	Fulfil your revenue and profit expectations
New Business Continuity standard	Meet best practice requirements



www.disaster-cover.co.uk

Prices may be subject to slight change, all prices correct at time of print

call us to discuss: 08701 22 02 40

BUSINESS CONTINUITY

In its simplest terms, Disaster Cover Direct provides two professional Business Continuity services with facilities kept permanently on standby for Disaster Cover Direct members.

IT DIRECT Replacement IT equipment, express shipped to your site.

OFFICE DIRECT A nearby place for your employees to keep your business up and running, with the following facilities:

SEATS

Permanent fully equipped desks with PCs, telephones and standard facilities in a local, high quality office environment.

SERVERS

Access to your business applications and email as required.

TELECOMMUNICATIONS

Your calls are diverted so your customers can still get through to you, and your staff can keep calling out.

DISASTER COVER DIRECT SERVICES

SERVICE	INCLUDED
10, 20 or 30 seats (PC / telephone / desk / chair)	✓
2 days recovery rehearsal testing with technical support	✓
1 x fax / 1 x photocopier / 1 x printer	✓
512K Internet connection (with firewall)	✓
4, 5 or 6 x Intel servers	✓
1 year affiliate membership of the Business Continuity Institute	✓
1 day Business Continuity planning induction course	✓
Web-based support portal	✓
Invocation procedures manual (CD)	✓
Continuity site guide (CD)	✓
Critical document storage facilities	✓

ADDITIONAL DISASTER COVER DIRECT SERVICES

To cater for any additional requirements, we provide a full range of bolt-on services at a small additional cost. This enables your Disaster Cover Direct membership to grow and develop in line with your business. Our bolt-on services include:

Business Continuity Add-ons:	Technical recovery planning
Other platform server (ie. HP, SUN, ALPHA...)	Email back-up service
Wide area comms	
Increased telecoms bandwidth (to 1 MB)	Other ICM service Add-ons:
Additional fax/ photocopier/ printer	Hosting
Additional recovery rehearsal testing	Managed Services
Business Continuity consultancy	Networking

OTHER BENEFITS OF JOINING THE DISASTER COVER DIRECT CLUB

A Disaster Cover Direct account manager assigned to you as your named point of contact for any help, support or updates to your membership

Professional and technical support when you need to use the services.

On-site support with the IT Direct service, or Office Direct support at the Business Continuity centre

Affiliate membership of the Business Continuity Institute (BCI)



Access to BCI publications and receipt of their quarterly journal, 'Continuity' for the latest developments in the Business Continuity profession

Discounts on BCI training courses, conferences and seminars, books and Professional Indemnity Insurance

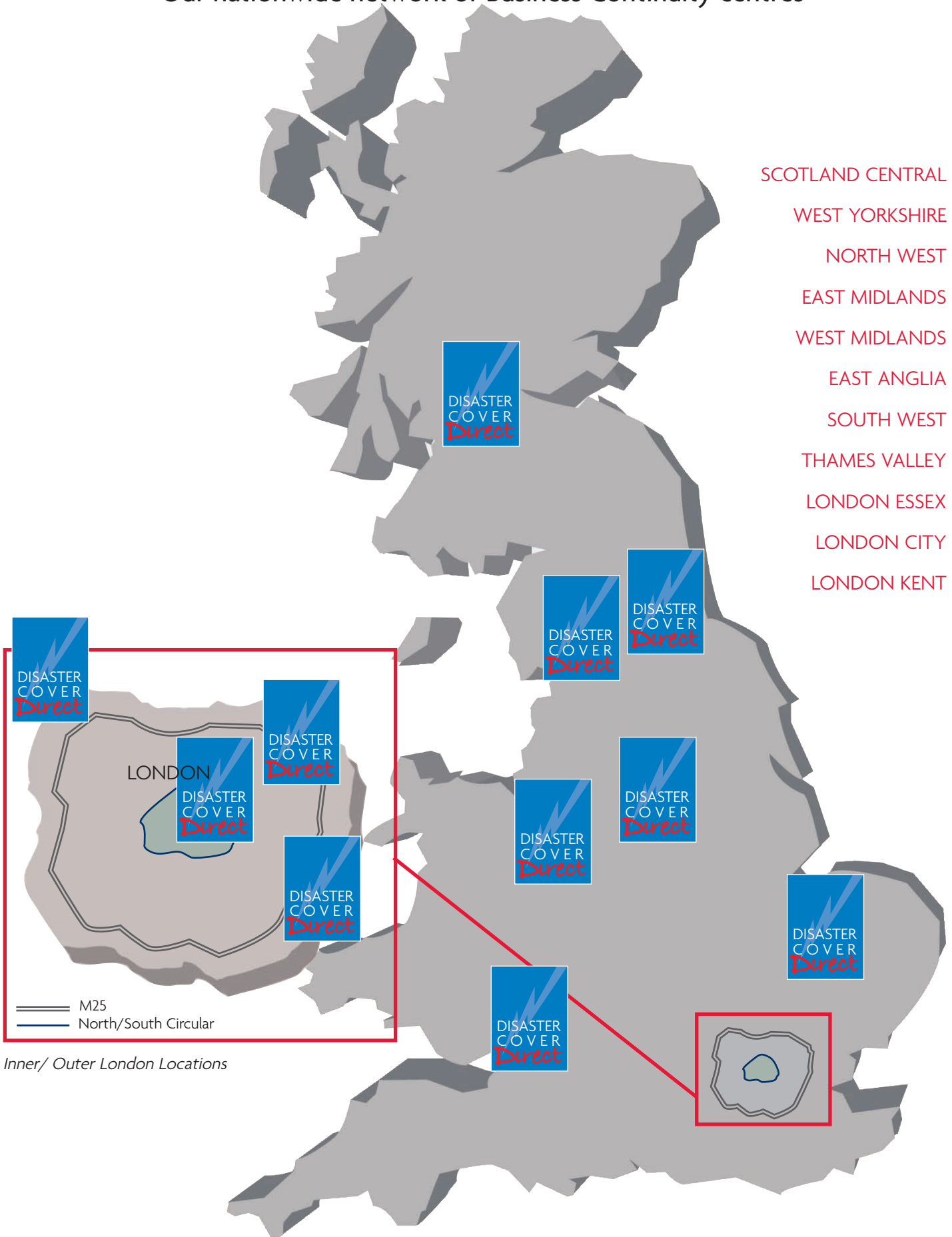
The opportunity to attend local Business Continuity events



send us an email: bcenquiries@icm-computer.co.uk

DISASTER COVER DIRECT LOCATIONS

Our nationwide network of Business Continuity centres





To request a quote on **DISASTER COVER DIRECT** please make contact at any enquiry point below:

www.disaster-cover.co.uk
enquiry line: 08701 22 02 40
email: bcenquiries@icm-computer.co.uk

ICM – the Business Availability group